

# COTRI IN THE NEWS

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## Winter sports development sets hot pace

An article about how the strong demands of Chinese outbound tourists for winter sports can benefit the economies of many European countries, including the insightful forecast from Prof. Dr. Wolfgang Georg Arlt FRGS FRAS  
by China Daily, 03.March.2020

### Quote:

"Wolfgang Arlt, director of the China Outbound Tourism Research Institute, agreed and said destinations need to pay more attention to the "unique characteristics" of Chinese skiers and snowboarders.

"They are very different. A few may be so keen on their sport that they stay on the slopes all day, but most will just ski for one to two hours and spend the rest of the time doing other things," he said.

"Due to a lack of time, most Chinese will only stay one or two days for skiing. They are also attracted by other activities such as sightseeing and shopping."

Link to the full article:

[http://www.china.org.cn/sports/2021-03/03/content\\_77266322.htm](http://www.china.org.cn/sports/2021-03/03/content_77266322.htm)