

COTRI IN THE NEWS



LAOS – Graduates of ‘China Ready’ Programme ready to support tourism business

An article about the successful completion of Laos tourism businesses on the CTT online program provided by Prof. Dr. Wolfgang Georg Arlt FRGS FRAS and COTRI
1st .March .2021

Quote:

“The impact of COVID-19 on the tourism sector has been devastating. China has one of the fastest-growing outbound travel markets in the world and the Chinese market may be the key to the recovery of the tourism sector in Lao PDR. This training equips the MICT to work with tourism businesses across the country to help them capitalise on this growth by training them in how to meet the specific needs of the Chinese visitor”

Link to the full article:

<https://luxdev.lu/fr/news/show/2021-03-01>