COTRI IN THE NEWS

The China Outbound Tourism Research Institute calculates that Chinese tourists made 170 million journeys and spent a massive $277 billion in 2019.

By Professor Dr. Wolfgang Georg Arlt for France24
13th April 2020

Quote:

“There are already indications that “the Chinese want to travel internationally” and that most have postponed, rather than cancelled, their foreign trips. When it will be possible for Chinese tourists to travel again, Europe will see a wave of visitors in the second half of this year,” he predicts, as long as EU countries can reassure them the coronavirus pandemic is under control.”

Link to the article:
