

COTRI IN THE NEWS



As China lifts restrictions, here's where its people want to travel. Roughly 14% of Trip.com respondents noted interest in visiting European countries, although their plans will be dependent on safety and travel restrictions. The experts at the China Outbound Tourism Research Institute (COTRI) aren't surprised by Trip.com's survey results.

By Professor Dr. Wolfgang Georg Arlt for CNN
9th April 2020

Quote:

"More than 90% of all Chinese travelers were already traveling domestically (before Covid-19), so if you ask a more or less representative sample of the Chinese population, that is what you will get, at COTRI, we are looking at the 10% of Chinese travelers with a passport who are traveling internationally, and how their travel behavior will change after the crisis is over," he adds. "I think this clientele will choose short domestic trips at first, as well as regional outbound trips."

Link to the article:

<https://edition.cnn.com/travel/article/china-travel-recovery-domestic/index.html>