Tanzania Envoy in China Unveils Plan to Attract More Chinese tourists

By Adam Ihucha - eTN Tanzania, Jan 14, 2020

Quote:

“A Tanzania envoy to China has unveiled his ambitious plan as he seeks to increase the number of Chinese tourists visiting the East African country and the region at large.

It is believed that Tanzania has welcomed nearly 10,000 tourists from China in 2019.

According to the China Outbound Tourism Research Institute (COTRI) study, approximately 4.31 million Chinese visited Africa in 2018.”

Link to the article: