

Online Version of CTW Chinese Tourist Welcome Training Programme Now Available

Hamburg, 16.3.2017. COTRI's CTW Chinese Tourist Welcome Online Training Programme is now available for immediate purchase via PayPal or bank transfer from the COTRI website at www.china-outbound.com/ctw-training.

The online programme contains similar material as the one day face-to-face training and successful participants are also granted the same two-year Chinese Tourist Welcome Quality Host certification. CTW Online Training is suitable for self-study, but can also be purchased by groups.

The training is structured into four main modules, which each module including two mid-module self-tests of three questions each and an end of module quiz consisting of five questions; participants will be required to answer all questions successfully to progress further in the training. Following the successful completion of all four modules, participants will be required to correctly answer twelve or more questions in a final multiple choice test before being awarded with Chinese Tourist Welcome Quality Host certification.

The programme requires approximately eight hours of work to be completed successfully and additional study material for those wishing to go deeper into the subject is provided additionally within the training. Following purchase of the CTW Online Training, participants will have 60 days to complete the programme.

The price for a single participant for the CTW Online Training Programme is 188 euros. For numerous participants undertaking the training at the same time, the price is 338 euros for two people and 468 euros for three people. For groups of four or more participants, please contact COTRI at training@china-outbound.com for a customised offer.

To sample the CTW Online Training Programme on your smartphone or tablet for free please scan the QR code below:



For further information and interviews with COTRI Director Prof. Dr. Wolfgang Georg Arlt, please contact:

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